

MARKETING INTERN

Complete Digital Marketing Management

Engage in social media marketing to promote the business Content Creation (Website, Bi-weekly Insights, Podcasts, Social media posts)

Deal screening

SEO Optimization

Developing reach out strategies for guests on our podcast Develop tactics and metrics to assess the effectiveness of existing marketing, advertising and communications programs

Track, analyze, and report marketing initiatives; highlight opportunities for new initiatives and promotions

Identify opportunities for new client acquisitions

Assisting our inbound service channels

Performing industry landscape evaluations

Assist in Fund presentation, Pitch deck material

YOU'D BE AN IDEAL CANDIDATE IF:

Excellent academic record with a background in Marketing Previous relevant marketing professional/internship experience in the Fintech or Technology sector (Preferred) Comes up with ideas and strategies for branding and websites Excellent attention to detail

Strong interest in investments, startups and startups ecosystem

Demonstrated ability to achieve high performance goals and meet deadlines in a fast-paced environment

Forward looking thinker, who actively seeks opportunities and proposes solutions

Experience in using Excel, Google Analytics

You're able to build strong, mutually respectful relationships with a diverse team

Great written and oral communication skills

Fluent in English